



STAG ONE Agency

This exclusive Small Business Rewards & Recognition program offered by The Hartford is designed for our most highly partnered Small Business growth-focused agents. This designation provides differentiated agency compensation, increased sales and underwriting engagement and a suite of key capabilities and offerings.

Program Benefits

Increased Standard Payout Factors

The earning power of our STAG ONE partners multiplies quickly. You can plan for team growth with the opportunity to make more money in a simple, predictable way.

Face-time with The Hartford's Decision Makers

Get regular, frequent access to our leadership team. It's your chance to express business concerns directly. Your voice is heard; your feedback is addressed.

Premier Underwriting Partnership

STAG ONE agents have flexibility and more control to apply pricing on accounts that warrant it. As new and innovative capabilities become available, STAG ONE partners will be prioritized to experience differentiated agent releases.

Access to Customized Marketing and Digital Tools

Meet with your local sales leader from The Hartford to create a strategy for growth opportunities. From social media content to micro-websites, these capabilities compel engagement.

Enhanced Service, Claims and Loss Control Support

STAG ONE partners receive the benefit of higher prioritization to help resolve complex service issues or difficult policy challenges quickly, so your business and customers keep moving forward.